



# 2009 Contest Rules and Awards

Contest sponsored by the Kentucky Farm Bureau Federation and Kentucky Association of Conservation Districts.

## Every Drop Counts

The 2009 Conservation Writing Contest is designed for Kentucky students grades 6-12, and the Jim Claypool Conservation Art Contest is for students 1-5.

### STATE AWARDS:

- First - \$250 check
- Second - \$150 check
- Third - \$50 check

### REGIONAL WINNERS:

\$50 check

### COUNTY LEVEL WINNERS:

\$25 check

\* State and Regional winners will receive a personalized plaque and certificate.

### RULES:

1. All Kentucky students grades 6-12 are eligible to compete in the writing contest. Only students through grade 5 may compete in the art contest. Previous winners of the first-place state aware are not eligible to enter that same contest.

2. A student may not enter both the Jim Claypool Conservation Art Contest and the Conservation Writing Contest during the same school year.

3. An entry must created by one and only one student. Any entry submitted by more than one student will be disqualified.

4. All entries become property of the contest sponsors. The decisions of the judges at all levels of competition are final.

5. WRITING: entry may not exceed 1,000 words and must be written in ink or typed on one side of paper only. No photographs or artwork may be included with the written work. It is suggested that the written entry take the form of transactive writing (from the perspective of an informed writer to a less informed reader) and may be in the form of a letter, feature article, editorial or speech. It should persuade the reader to take action toward good water management practices.

6. ARTWORK: shall be 9"x12". Any thickness or color of art board may be used. Art paper may be used, but must be pasted onto art board or cardboard before submitting for compeition. NO plywood will be accepted. Artwork may be rendered in any medium: pencil, ink, charcoal, crayon, oil, etc., but it must be flat art. 3-D art is unacceptable; however, collages or other art pasted onto your board will be accepted as long as it is flat art pasted securely to the poster board. An art entry may take the form of poster, newspaper advertisement or editorial cartoon-making sure that whatever form is used the artwork conveys a message at a glance that persuades its viewers to take action toward good water management practices.

7. The top three writing entries and/or artworks from your school must be submitted to your local county conservation district by December 1, 2009.

8. The official entry form must be completed and secured to the back of your entry.

### POINT SYSTEM for WRITING:

- 30 points - Purpose/Audience (establishes and maintains a purpose, communicates with audience, employs a suitable voice and/or tone)
- 20 points - Organization (logical order, coherence, transition organizational signals)
- 20 points - Idea Development/Support (degree to which writer provides thoughtful, detailed support to develop main idea(s) including evidence of research)
- 10 points - Correctness (spelling, punctuation, capitalization)
- 10 points - Language (word choice, usage)
- 10 points - Sentences (varied in structure and length, constructed effctively, complete and correct)

### POINT SYSTEM for ARTWORK:

- 50 points - Purpose/Audience (appropriate communication style to reach audience, establishes and maintains a purpose, holds to subject in community)
- 25 points - Theme clearly conveyed at a glance
- 25 points - Language/Correctness (word choice, usage, spelling, punctuation, capitalization)

### HELPFUL HINTS:

- Keep entry simple and sincere.
- Be creative and original. Avoid plagiarism by using original words and ideas.
- Consider an area of water conservation or water quality that is important to you, your family and your community.
- Draw from your personal interests or experiences.
- Writing entry should take the form of transactive.
- Think about water conservation or issues in your community-be it farm, subdivision or city block.
- DO NOT use the "WATER! Every Drop Counts" as your only source.
- Interview people in your community about changes in water conservation practices or water quality issues.
- Find ways to conserve and improve water quality in your community. TAKE ACTION!

The Division of Conservation acknowledges and thanks the following organizations and agencies for their support:

Kentucky Farm Bureau Federation; Kentucky Assoc of Conservation Districts, Division of Forestry; Energy & Environment Cabinet; Department of Fish and Wildlife Resources, Division of Water; Department of Education; Department of Libraries and Archives; U.S. Natural Resources Conservation Service; UK Department of Forestry; Kentucky State Nature Preserves, Bluegrass PRIDE

## WATER! Every Drop Counts

## 2009 Contest Entry Form

Name (Miss, Mr) \_\_\_\_\_

County \_\_\_\_\_

Home Address \_\_\_\_\_

School \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

School Address \_\_\_\_\_

Home Phone ( ) \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Age \_\_\_\_ Grade \_\_\_\_ Teacher \_\_\_\_\_

School Phone ( ) \_\_\_\_\_

I hearby certify that this entry is the original work of \_\_\_\_\_  
Student Signature

\_\_\_\_\_  
Parent/Guardian Signature (required)

\_\_\_\_\_  
Teacher or Principal's Signature (required)